



PETA

PEOPLE FOR THE ETHICAL
TREATMENT OF ANIMALS

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The Honorable Pamela Torliatt
Mayor of Petaluma

Two pages via fax: 707.778.4554

Dear Mayor Torliatt:

I am writing on behalf of PETA and our more than 2 million members and supporters—including thousands in the Petaluma area—about KFC's offer to pay to place ads for its cruelly produced products on repaired potholes in the city. We would like to make an offer to pay twice the amount of money offered by KFC if you will use our funds to stencil "Kentucky Fried Cruelty" artwork (see attached) on the potholes instead. Motorists and pedestrians should know that there is a mile-long record of cruelty to animals behind KFC's business interests.

Chickens killed for KFC's fast-food outlets grow up in filthy, extremely crowded sheds, mired in their own waste with no room to even spread their wings. They are drugged and bred to grow so large so quickly that their young bones often become crippled under the weight of their massive upper bodies. At the slaughterhouse, the birds often suffer painful broken wings and legs when they are dumped from trucks—they are handled as if they were bricks, not living beings made of flesh and blood. Then, their legs are slammed into metal shackles—usually resulting in more broken bones—and they have their throats cut while they are still conscious. Many birds are scalded to death when they enter the defeathering tanks. Members of KFC's own animal welfare advisory board have resigned in disgust at KFC's failure to stop the worst abuses of chickens raised and killed for its restaurants.

Please contact me at 757-962-8322 or TracyR@peta.org. Thank you for your consideration.

Sincerely,

Tracy Reiman
Executive Vice President

AN INTERNATIONAL
ORGANIZATION DEDICATED
TO PROTECTING
THE RIGHTS OF ALL ANIMALS



KENTUCKY Fried CRUELTY.com